



Learning and Teambuilding Through Improvisation

Why Hire Second City Communications

Your options for corporate learning programs are numerous, but few companies offer the combination Second City Communications brings: A 50-year old methodology and learning approach that cuts through the clutter to address pressing business needs. In addition to helping you hone important business skills, transfer organizational knowledge or bring your team closer together, our learning programs are fun and your people will come away energized. We're serious.

Improvisation is our business, but business itself is often an act of improvisation. And the skills that make our actors successful on the stage are the same skills that can help your people succeed in their jobs. Skills such as:

- Listening effectively
- Creating and innovating
- Building successful teams
- Presenting with credibility
- Communicating with confidence
- Adapting to change
- Collaborative leadership

How are we different?

We aren't prescriptive. We're not going to tell the best way to run your business or do your jobs. We take what we know best and teach it to you. We help you see the links between our business and yours, and then you can decide where it will help you. Our keystone philosophy is "yes, and..." Affirm and Build. It's what has made us successful and we want to share it with you. Spend enough time with us, and we can truly help you turn your culture from one of "no" or "yes, but" to one of "yes, and..."

Our programs aren't lecture based. They are interactive and experiential. We believe in self-discovery as a powerful learning approach, and our facilitators open up discovery opportunities for participants throughout a program.

We make learning and teambuilding programs fun! With us, you don't have to sacrifice the fun to get the learning, or the learning to get at the fun. Improvisation is fun, and it also requires specific skills. So we can be as focused on the skill-building side of it as you want, and still be a great time. Or we can be that hilarious teambuilding afternoon, and still leave your employees with some new skills that they can use as a group or individuals

Most of all, we aren't corporate trainers. We're actors and improvisers. Many of us have some experience working in business, but we are experts in improvisation and theatre. Because of that, we bring an outside perspective that most corporate trainers can't. We can look at the situations you face on a day-to-day basis and offer you new solutions and skills that you won't find in business schools.

We can work with you in several ways:

Build Teams. One of the best ways to help a team grow together is to get out of the office, laugh together and see each other in a different light. Our program **Teambuilding: Improv Together!** does all of that and is a great alternative to another group bowling trip! We'll give your group a crash-course in improvisation. Participants will practice thinking on their feet, taking risks and expanding their creativity. Then, we'll help them put it all together with a mini-improv show of their own! They will learn new ways of working together and have a blast in the process — an unbeatable combination.



Build Skills. No doubt you invest a lot of effort and money into ensuring that your employees have the technical skills to do the job. But what about the equally important interpersonal skills? The ability to connect with clients, customers and colleagues is what can set your company apart – and improvisation can help you get there. Through our comprehensive selection of improv-based corporate training programs, we can help your employees develop a wide-range of skills. We'll work with you to identify a program that fits your needs. Sessions include:

- **Communication Skills: Introducing Yes, And...**
- **Advanced Communication Skills: Building on Yes, And...**
- **Increasing Adaptability: Improv in the Face of Change**
- **Collaborative Leadership: Leading with Yes, And...**
- **Innovation: Creativity by Taking Risks**
- **Customer Service: Yes, And...I Can Help You**
- **Diversity and Communication: Working Together through Improv**
- **Conflict Resolution: Getting Comfortable Being Uncomfortable**

Our focused presentation skills series includes:

- **Presentation Skills: Showtime!**
- **Advanced Presentation Skills: Encore!**
- **Presentation Skills Coaching: Individual or Group sessions**

We can work with you on one specific need, or build an in-house series that provides your employees with a sustained exploration of improvisation, allowing them to add multiple (new) skills and techniques to their jobs.

All programs utilize proven improvisational exercises combined with focused and customized discussions to help participants make clear links between improv skills and business skills.

Build Application. If your business is like many, you know that certain challenges sometimes require an entirely new approach to develop the best solution. We can work with you to create a custom, applied program that combines our expertise in improvisation and your specific business objectives. We'll work with you to understand the outcomes and align them with *proven* improvisational methods. Through the collaborative discovery process, we will create the right mix of components including exercises from our standard training programs, custom sketches that help illustrate the issues and individualized improvisational exercises and discussion created just for you. The result: A one-of-a-kind training program that is both effective and engaging.

Examples of the customized solutions we've created include:

- **Human Board Games** – Rather than have your employees “learn” a process by passively watching a presentation, we'll get them to actively participate in the process itself. As they literally walk through the steps, your people confront common challenges, digest success criteria and collaborate with colleagues to decide the best course of action before they can score points and move ahead. They also experience fun and challenging “curve balls” and actively participate in Subject-Matter-Expert (SME)-led discussions.
- **Improvise Meeting Agendas** – Keep your meetings focused, energized and productive. Our facilitators will work with you to weave improvisation approaches to brainstorming, decision-



making and innovation into your agenda. They will also include specific exercises that help keep the energy up and create immediate application opportunities to help achieve your meeting goals.

We can use applied approaches that have been successful for other clients with similar needs or we can start from scratch. Talk to us about what you're trying to achieve and find out what we can create for you!