Life Insurance Needs Analysis

- 1. Ask about the mortgage.
- 2. Ask about other debts.
- 3. Add these amounts.
- 4. **Record** the total.





Capital Retention Questions

- 1. If your spouse died, how much annual income would you need to replace his/her earnings?
- 2. What rate of return would you expect to receive on the money that generates this income?
- Based on the customer's response, calculate the amount needed and write this amount on the "Income Replacement" line.

Capital Utilization Questions

- 1. If Joe died, how much annual income would you need to replace his earnings?
- 2. How long would you need this income to continue?
- Based on the customer's response, calculate the amount needed and write this amount on the "Income Replacement" line.

Final Expenses

- Ask: Do you want to provide for final expenses (medical, funeral)?
- Inform: Share local cost of funeral expenses.
- Record: List determined amount.



• Total Loans, Mortgage or Rent

• Other Debts

Income Replacement

- Final Expenses
- Other Expenses
- = Total Estimated Life Insurance Need

Life Insurance Needs

Available Resources

- Other Life Insurance
- CDs
- Savings
- Trust Funds
- Other Resources
- = Total Available Resources

